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November 14, 2000

Attorney Docket No.: 06543-002006

Box Patent Application
Commissioner for Patents
Washington, DC 20231

Presented for filing is a new continuation patent application of:

Applicant: DAVID K. GIFFORD

Title: DIGITAL ACTIVE ADVERTISING

The prior application is assigned of record to OPEN MARKET, Inc., a Delaware corporation, by virtue of an assignment submitted to the Patent and Trademark Office and recorded on September 8, 1997 at 0697-0582.

Enclosed are the following papers, including those required to receive a filing date under 37 CFR §1.53(b):

	<u>Pages</u>
Specification	31
Claims	13
Abstract	1
Declaration	1
Drawing(s)	16

Enclosures:

- Form PTO-1449, 8 pages, listing documents cited in the parent application(s). Please confirm that these have been considered in this application by returning a copy of the Form PTO-1449 with the examiner's initials.
- Preliminary amendment, 1 page.
- Postcard.

This application is a continuation (and claims the benefit of priority under 35 USC 120) of U.S. application serial no. 09/033,143, filed March 2, 1998, allowed, which is a Continuation of U.S. application serial no. 08/563,745, filed November 30, 1995, now US Patent No. 5,724,424. The disclosure of the prior application is considered part of (and is incorporated by reference in) the disclosure of this application.

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JC542 U.S. PTO
09/71511
11/14/00

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JC891 U.S. PTO
Frederick P. Fish
1855-1930
W.K. Richardson
1859-1951

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Basic filing fee	\$710
Total claims in excess of 20 times \$18	\$0
Independent claims in excess of 3 times \$80	\$0
Fee for multiple dependent claims	\$0
Total filing fee:	\$710

A check for the filing fee is enclosed. Please apply any other required fees or any credits to deposit account 06-1050, referencing the attorney docket number shown above.

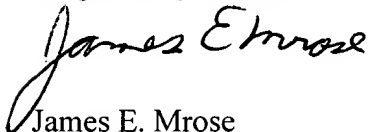
If this application is found to be incomplete, or if a telephone conference would otherwise be helpful, please call the undersigned at (202) 783-5070.

Kindly acknowledge receipt of this application by returning the enclosed postcard.

Please send all correspondence to:

JAMES E. MROSE
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Washington, DC 20005

Respectfully submitted,



James E. Mrose
Reg. No. 33,264
Enclosures
JEM/adt
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